

OBJECTIVE:

I am seeking to join a team of passionate and dedicated individuals who are making the world a better place through a product that I can improve with my mastery of collaboration, impeccable design and intuitive user experiences.

EXPERIENCE:

Marchex

Web Developer, Lead

7/2013 - Present

Working as the team lead in a group of four web developers and designers, I coordinate daily with business stakeholders to prioritize my team's project backlog and ensure that we deliver elegant solutions in a timely manner. We are responsible for designing, developing and maintaining responsive online experiences for Marchex's national business clients and measuring their performance with in-depth web analytics integrations using platforms such as Google Analytics and Adobe's Omniture SiteCatalyst. With the support of product managers and business analysts, I drove the initiation and growth of Marchex's A/B testing and landing page optimization strategies and currently design and implement test programs for Marchex's national business clients. I continually seek out cross-team collaboration opportunities with internal product development teams to design intuitive user experiences and interfaces for Marchex's internal and external facing products.

Powabunga

UX/Visual Designer and Front-End Developer

7/2012 - 6/2013

At Powabunga, an early-stage web startup, I directed and personally executed every aspect of the design process. I created preliminary wireframes and user flows, brainstormed and developed brand strategies, illustrated and animated promotional and educational videos, constructed live HTML/CSS prototypes and identified or invented visual and technical solutions for user centered design problems. Using cutting-edge technologies such as CSS3, HTML5, Bootstrap and jQuery, I created simple, engaging and elegant solutions for mobile and desktop that aggressively focus on the end-user experience.











Parallels

Visual Designer and Front-End Developer













12/2011 - 7/2012

As part of Parallels' Web and Creative Operations team, I worked with business stakeholders, designers and project managers located in Seattle, Germany, Russia and Japan to migrate Parallels' web content from an aging proprietary solution to the open-source TYPO3 CMS. I delivered solutions for the full spectrum of creative projects, from designing and deploying strategic marketing landing pages to print design for new products, launches and events. I also participated in building visual identities for emerging products and performed front-end web development for www.parallels.com and its international iterations.

SKILLS:

-  Agile Development
-  Animation
-  Color Theory
-  Composition
-  Illustration
-  Motion Design
-  Print Design
-  Responsive Design
-  Typography
-  User Experience Design

TOOLS:

-  Adobe Creative Cloud
-  Bootstrap
-  CSS3
-  Git
-  Google Analytics
-  HTML5
-  JavaScript
-  JIRA
-  jQuery
-  LESS
-  Optimizely
-  Pencil & Paper

EDUCATION:

B.A. in Media Arts

Digital Integrated Media
University of Montana, 2009

B.A. in Fine Arts

Printmaking
University of Montana, 2009